



Daniela Rosa

Director, Private Banking

Daniela Rosa is a Director within the Private Banking Department of Banca Zarattini & Co. She has been with the Zarattini Group since 2001, holding positions of increasing responsibility throughout her career.

She is part of the Bank's Commercial Management team, contributing to the development and management of client relationships.

Over the course of her career, she has developed extensive expertise in managing and expanding relationships with both private and institutional clients.

From 2014 to 2018, she headed the IAM & Funds Desk, a unit dedicated to relationships with Independent Asset Managers and investment funds.

She has also actively participated in numerous industry initiatives related to financial innovation and the evolution of technologies applied to banking services.

In this context, she served as Co-Chair of the Investors Working Group at the Crypto Valley Association. She also contributed to the activities of the VASP Task Force, the Regulatory Monitoring Working Group, and the Swiss Bankers Association working group dedicated to DLT guidelines.

Before joining Banca Zarattini & Co., she gained professional experience at Banque Nationale de Paris (Suisse) and Swiss Bank Corporation in Lugano.

She holds an Executive MBA and the SAQ Certified Wealth Management Advisor and SAQ Crypto Finance Expert certifications.